

The Romantic Side Of Ralph Lauren Home

 frenchstyleauthority.com/archives/the-romantic-side-of-ralph-lauren-home

More than a fashion clothing designer, Ralph Lauren has been the master of marketing to every aspect of upscale elegant living. Every seasonal collection is different but very edgy and of supreme design. Rarely do you see a designer design a number of different styles as well as Ralph Lauren has.



Ralph Lauren's life wasn't always so glamorous, as he grew up in a middle class family working at department stores in his youth and attending business school at night. At a young age he worked after school to buy suits, and carried through with that passion working for Brooks Brothers as a salesman. He eventually dropped out of business school and with the help of financial backing of he opened a necktie store where he sold his own label "Polo". In the 70's his classic Polo shirt became very famous and it came out in 24 colors that became a classic that is known today.

One of the secrets of Lauren's success lay in his obsession with detail, always checking product quality and maintaining tight control over the brand image he crafted so carefully. Ralph Lauren's talent keeps him at the top of his game, and people continue to stick to his brand because it is always of high quality and timeless in style.

Ralph Lauren isn't easy to define. Unlike many designers, he is not known for a single signature look, but rather for his sweeping dreams of American living. Over the course of his career, the images of luxury, adventure, and beauty that he created have come to define American style.



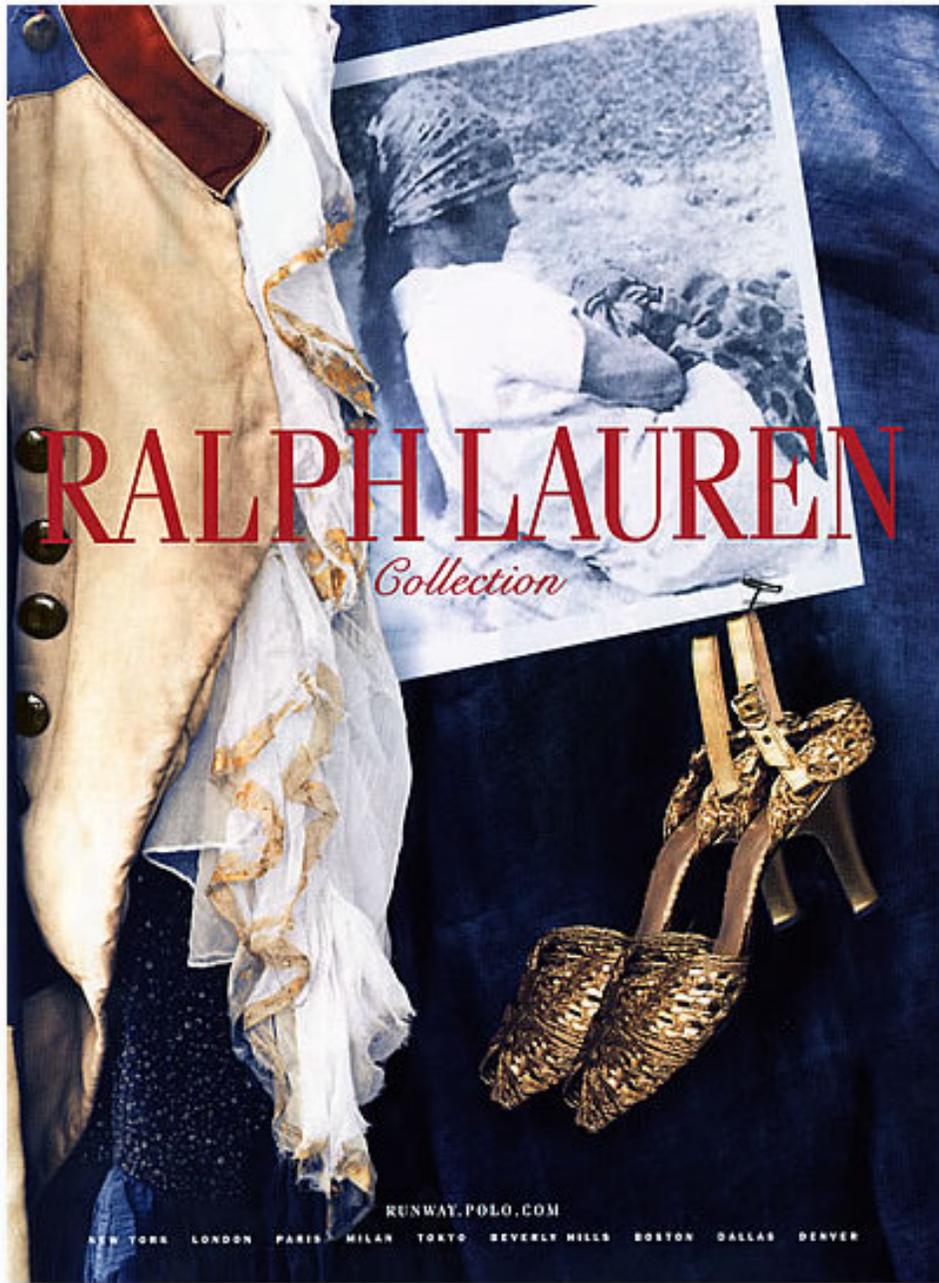
Ralph Lauren



1984. Photo by Bruce Weber Seen On [The Art Of The Room Blog](#)



Ralph Lauren's Chic Homes and Office www.architecturaldigest.com



Ralph Lauren 2000



Ralph Lauren French Chest



Ralph Lauren Home- Bedford Manor Collection, 2008



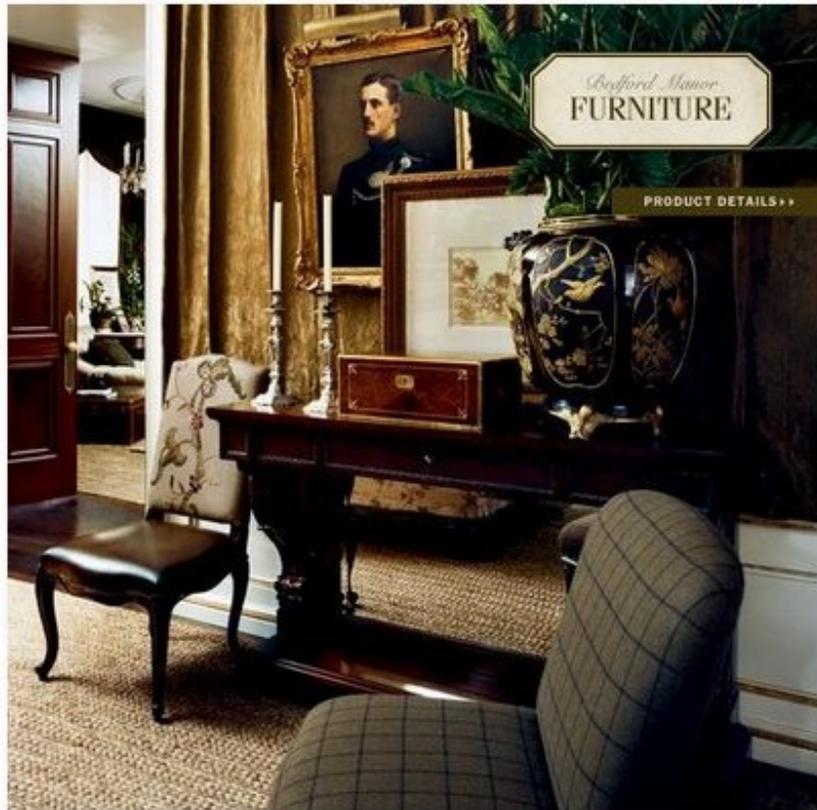
Bedford Manor Collection, 2008 -Seen On [The Art Of The Room Blog](#)



Bedford Manor Collection, 2008



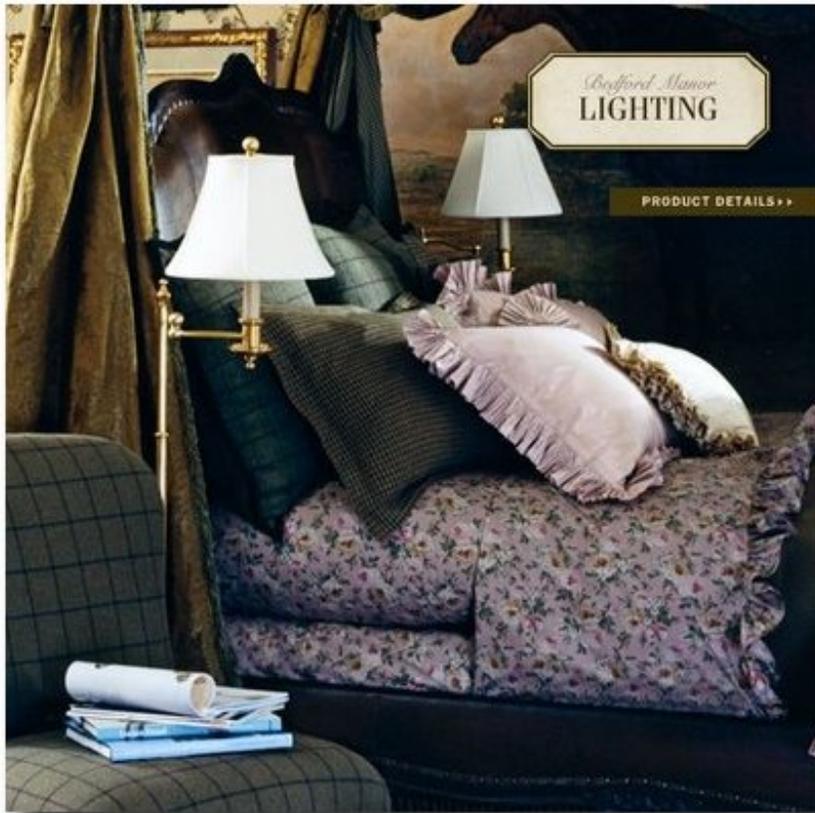
Bedford Manor Collection, 2008



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Ralph Lauren Fabrics www.ralphlaurenhome.com





Humble gingham undercuts the pomp of a classic French chair design in 1993.

online.barrons.com



Kravit Collections Ralph Lauren Home www.kravit.com



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