

The White Dresser - Part 3

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Interior Designers Reveal Their Favorite White Paints

THE RIGHT WHITE: 11 DESIGNERS ON THEIR PERFECT PAINT COLOR

ELLE DECOR

Any skilled designer knows that selecting the perfect white paint is anything but simple. What's a seemingly basic element—the essence of simplicity—proves to be one of the most complex decisions with hundreds of possibilities. We asked 11 decorators to share their tried-and-true favorites when it comes to this dynamic shade of nothing. **Who:** [Eric Cohler](#), **What:** China White, RMI-74, [Benjamin Moore](#)

Why: *"It seldom fails me, no matter where in the country I use it. It doesn't break green or pink, even in strange San Francisco light. When held up against pure white it has an off-white or greige appearance, but on its own, it holds up as true white—but with a little more body. And make sure you get it in low-VOC or no-VOC."*

Who: [Brad Ford](#), **What:** All White, No. 2005, [Farrow & Ball](#)

Why: *"It's like a good friend. Easy to be around, dependable, and it makes you and all the things around you look terrific. It stays consistent in any light, but in the afternoon, it can really make a room feel like it's glowing. And while it works for any room, it's especially nice for a space with great artwork."*

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